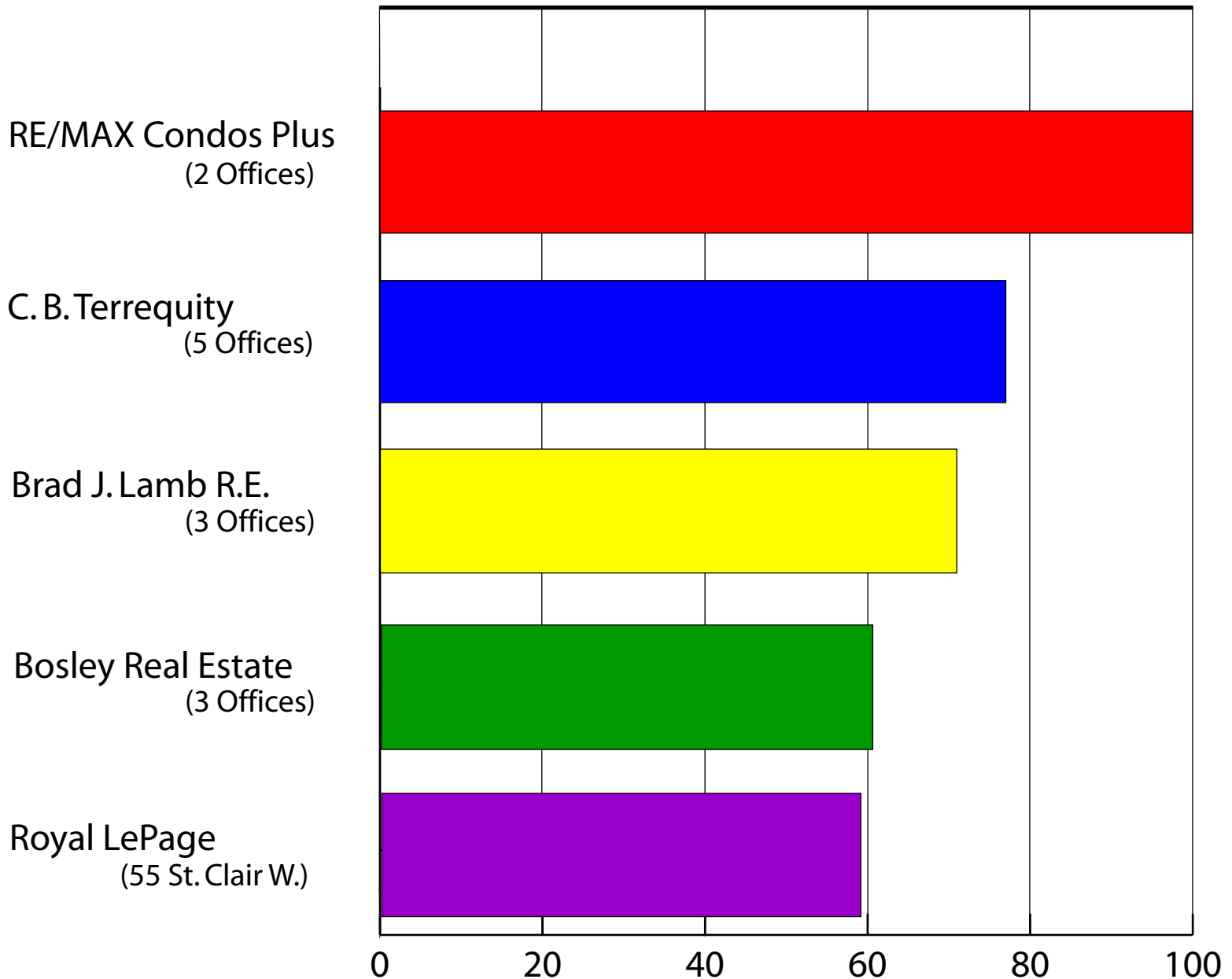


Ranking by Number of Residential Listings Sold* in the Downtown Toronto Market (defined as Bloor to the Waterfront plus Etobicoke Waterfront)



What Market Superiority Means to Consumers!

1. More market knowledge than our competitors
2. More expertise than our competitors
3. More satisfied customers than our competitors

*(Based on the number of Listings Sold on MLS in 2004 as reported by TREB for C01, C08 and W06 combined)