

# Selling Your Property

**When an owner wants to sell their property,  
they ask us only TWO questions!!**

1)  **What are the chances of selling our property?**

(sale to listing ratio\*)

- |                          |                          |  |
|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | <b>RE/MAX CONDOS PLUS.....77.4%</b>        |
| <input type="checkbox"/> | <input type="checkbox"/> | <b>TORONTO REAL ESTATE BOARD.....58.1%</b> |

2)  **How can we receive or net the most money?**

- Most real estate companies charge about the same commission. The KEY to
- receiving the most money is getting the highest possible sale price. And the only
- way to get the highest possible price is to expose your property to the greatest
- number of potential buyers. ONLY RE/MAX Condos Plus has a Company-operated
- marketing plan for all its listings. That's why we can Net you the most money

**Do you need to know anything else!!**

\* all statistics from year 2004